

Popeyes Louisiana Kitchen

Tune[®] reduced kilowatt-hours by an average of 9% across 25 Popeyes stores in Georgia, Alabama, Louisiana, Mississippi, and Tennessee.



SAVINGS

Popeyes Louisiana Kitchen is a quick-serve restaurant specializing in authentic Louisiana fried chicken. A favorite wherever one opens its doors, Popeyes is always busy and uses plenty of electricity.

Our customer, a Popeyes franchisee, owned and operated 25 locations across the southeast, with building sizes ranging from 2,200 to 2,700 square feet. For each location, a Tune[®] device was installed in every breaker box. On average, three Tune[®] devices were installed per location.



Following installation, a savings impact evaluation was performed by ABRAXAS, a trusted third-party analyst, to determine the savings delivered by Tune[®]. *

