

Pinnacle Center 4

Pinnacle Center 4 is a 3-story, 103,000 sq. ft. office building in the Pinnacle Hills area of Rogers, Arkansas. The building serves as the northwest Arkansas headquarters for Johnson & Johnson and many other professional businesses. 29 Tune® devices were installed and the Tune® impact was evaluated.

The Tune® Impact Evaluation

Compared to a baseline of previous year's, May, June, July, and August, Pinnacle Center 4's raw kWh usage drop by an average of 34%. However, to accurately assess the savings attributed to Tune®, we needed to adjust for the reduction in

occupancy due to COVID-19. According to HatchData,* commercial building kilowatt-hours declined by 22% in the southern region of the U.S. during the pandemic. This 22% adjustment was applied to determine the true Tune® impact.



12 %
SAVINGS

2-year Avg kWh Usage Baseline	Month	kWh Usage	Total kWh Reduction %	Occupancy Reduction %	kWh Tune® Reduction %
252,640	May-20	177,440	-30%	-22%	-8%
	Jun-20	149,440	-41%	-22%	-19%
	Jul-20	168,640	-33%	-22%	-11%
	Aug-20	166,880	-34%	-22%	-12%
	TOTAL	662,400	-34%	-22%	-12%

